

INDIVIDUAL SPONSORSHIPS



featuring

NATHANIEL
PHILBRICK

Nathaniel Philbrick is a *New York Times* bestselling-author of American history. He won the National Book Award *In the Heart of the Sea: The Tragedy of the Whaleship Essex* and was a finalist for the Pulitzer Prize for *Mayflower: A Story of Courage, Community, and War*. His books on the Revolutionary War have received national recognition. These include *Bunker Hill: A City, a Siege, a Revolution*, *Valiant Ambition: George Washington, Benedict Arnold, and the Fate of the American Revolution*, and *In the Hurricane's Eye: The Genius of George Washington and the Victory at Yorktown*. His writing on the American Revolution presents fresh perspectives and fascinating character studies which shed light on key figures and moments, allowing us to consider anew this critical juncture in our nation's past.

MAKING
HISTORY

gala

TUESDAY

MARCH 11, 2025

FAIRMONT COPLEY PLAZA
138 St. James Ave. | Boston

6:00 PM

cocktail reception

7:00 PM

dinner program

gala committee

Brenda Lawson, MHS Interim President
Levin H. Campbell, Jr., MHS Board Chair
Laura S. Rockefeller, Gala Committee Chair

Candace Jans

Gavin Jones

David Kirk

Jim Segel

Andy Serwer

Newcomb Stillwell

details at

www.masshist.org/gala

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ABOUT THE MHS



Our mission is to promote understanding of the history of Massachusetts and the nation by collecting and communicating materials and resources that foster historical knowledge.

Connecting the Past to the Future

As the nation's first historical society, the MHS strives to enhance the understanding of our nation's past and its connection to the present. Our extraordinary collections tell the story of America through millions of rare and unique documents, artifacts, and irreplaceable national treasures. In the complex world in which we live today, we believe that historical insight is critical to creating a better world. Everyone is welcome to draw upon our collection to encourage a richer understanding of our past. We use our resources to educate, connect, and inspire through exhibitions, educational workshops, and programs. The MHS is free and open to the public.

America's 250th: Revolutionary Treasures

The MHS collection provides an unparalleled record of American history across all eras, especially the American Revolution. Notable documents include Paul Revere's own account of his famous ride, Abigail Adams's "Remember the Ladies" letter to John Adams, and manuscript copies of the Declaration of Independence by Thomas Jefferson and John Adams.

The MHS also holds accounts of the lives of thousands of ordinary Americans including enslaved people, soldiers, abolitionists, suffragists, and others.











As the 250th anniversary of the American Revolution approaches, the MHS's mission to preserve these treasures is increasingly relevant. The voices of this transformative time in American history help us to reflect and consider our values and ideals as we look to the future.

MHS Audience + Events Attendees

- Database contains 17,000+ unique subscribers.
- MHS Membership represents approximately 600 households, 85% of which are located in the Metro Boston area.
- Save the Date and Gala invitations are mailed to approximately 1,500 households.
- The 2024 Gala hosted nearly 400 guests, many of whom represent Greater Boston's leadership in financial, legal, medical, and higher education, along with elected and civic leaders.

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Proceeds support the Massachusetts Historical Society's educational initiatives, including National History Day and civics education.

SPONSORSHIP BENEFITS		SIGNATURE \$10,000	BENEFACTOR \$5,000	PATRON \$2,500	ADDED PERKS
TICKETS	 COCKTAIL RECEPTION + DINNER GUESTS	10	6	2	MEET & GREET WITH FEATURED SPEAKER SIGNAGE FOR TABLES OF 10
	RECOGNITION	SIGNED BOOK BY FEATURED SPEAKER	5	3	1
PRE-RECEPTION TIME WITH FEATURED SPEAKER					OPPORTUNITY TO TAKE PHOTOS WITH FEATURED SPEAKER
NAME LISTING ON PROGRAM CARD (SPONSOR BY 02-07-2025)					NAMES LISTED BY LEVEL
NAME ON ALL DIGITAL EVENT MARKETING					61,500+ VIEWS ACROSS ALL PLATFORMS SCROLL-THROUGH NAMES AS GUESTS ARE SEATED

If individuals wish to pay for part of their sponsorship with a **Donor-Advised Fund**, they may do so in accordance with IRS guidelines. The donor must pay for the portion of the sponsorship covering goods or services received by guests: Signature - \$1,250, Benefactor - \$750, Patron - \$250

Please contact Victoria McKay at vmckay@masshist.org or **617-646-0570** with any questions.

All donations are tax-deductible to the full extent of the law. The MHS Tax ID is 042108374.
Tax deductibility: Signature - \$8,750, Benefactor - \$ 4,250, Patron - \$2,250, Ticket - \$375
(\$275 for tickets purchased prior to December 31, 2024)

Sponsorship form must be received by **February 7, 2025**, to be listed in the program booklet.
Please contact Hanna van Belle at hvanbelle@masshist.org or **617-646-0551** with any questions.

**GENERAL ADMISSION TICKET – \$500 PER PERSON
(\$400 PER PERSON PRIOR TO DECEMBER 31, 2024)
INCLUDES COCKTAIL RECEPTION + DINNER**

BECOME AN INDIVIDUAL SPONSOR

SPONSORSHIP

I/WE WISH TO SPONSOR THE MAKING HISTORY GALA AT THE LEVEL CHECKED BELOW.

- SIGNATURE – \$10,000 BENEFACTOR – \$5,000 PATRON – \$2,500

Please list names as they should appear for recognition purposes.

NAME _____ DATE _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL _____ PHONE _____

TICKETS

- I/we will purchase _____ general admission tickets for a total of \$ _____
(Tickets are \$500 per person. There is a reduced ticket price of \$400 per person if purchased prior to December 31, 2024)
- I/we cannot attend, but would like to make a donation of \$ _____

PAYMENT

- Invoice Requested
- Check: Make payable to the Massachusetts Historical Society.
- MasterCard Visa AmEx Discover

NAME *as it appears on card* _____

BILLING ADDRESS _____

CARD NUMBER _____ EXP. _____ SECURITY CODE _____

SIGNATURE _____

SUBMISSION

Online: Submit sponsorship digitally at www.masshist.org/gala.

E-mail: Save and send this fillable form to Hanna van Belle at hvanbelle@masshist.org.

Mail: Send a printed form to MHS Gala, 1154 Boylston Street, Boston, MA 02215

SPONSORSHIP FORMS AND ASSOCIATED PAYMENT MUST BE RECEIVED
BY FEBRUARY 7, 2025, TO BE LISTED ON THE PROGRAM CARD.