

## CORPORATE SPONSORSHIPS



*featuring*

NATHANIEL  
PHILBRICK

Nathaniel Philbrick is a *New York Times* bestselling-author of American history. He won the National Book Award *In the Heart of the Sea: The Tragedy of the Whaleship Essex* and was a finalist for the Pulitzer Prize for *Mayflower: A Story of Courage, Community, and War*. His books on the Revolutionary War have received national recognition. These include *Bunker Hill: A City, a Siege, a Revolution*, *Valiant Ambition: George Washington, Benedict Arnold, and the Fate of the American Revolution*, and *In the Hurricane's Eye: The Genius of George Washington and the Victory at Yorktown*. His writing on the American Revolution presents fresh perspectives and fascinating character studies which shed light on key figures and moments, allowing us to consider anew this critical juncture in our nation's past.

MAKING  
HISTORY

*gala*

TUESDAY

MARCH 11, 2025

FAIRMONT COPLEY PLAZA  
138 St. James Ave. | Boston

6:00 PM

cocktail reception

7:00 PM

dinner program

*gala committee*

Brenda Lawson, MHS Interim President  
Levin H. Campbell, Jr., MHS Board Chair  
Laura S. Rockefeller, Gala Committee Chair

Candace Jans

Gavin Jones

David Kirk

Jim Segel

Andy Serwer

Newcomb Stillwell

*details at*

[www.masshist.org/gala](http://www.masshist.org/gala)

## ABOUT THE MHS



*Our mission is to promote understanding of the history of Massachusetts and the nation by collecting and communicating materials and resources that foster historical knowledge.*

### *Connecting the Past to the Future*

As the nation's first historical society, the MHS strives to enhance the understanding of our nation's past and its connection to the present. Our extraordinary collections tell the story of America through millions of rare and unique documents, artifacts, and irreplaceable national treasures. In the complex world in which we live today, we believe that historical insight is critical to creating a better world. Everyone is welcome to draw upon our collection to encourage a richer understanding of our past. We use our resources to educate, connect, and inspire through exhibitions, educational workshops, and programs. The MHS is free and open to the public.

### *America's 250th: Revolutionary Treasures*

The MHS collection provides an unparalleled record of American history across all eras, especially the American Revolution. Notable documents include Paul Revere's own account of his famous ride, Abigail Adams's "Remember the Ladies" letter to John Adams, and manuscript copies of the Declaration of Independence by Thomas Jefferson and John Adams.

The MHS also holds accounts of the lives of thousands of ordinary Americans including enslaved people, soldiers, abolitionists, suffragists, and others.


















As the 250th anniversary of the American Revolution approaches, the MHS's mission to preserve these treasures is increasingly relevant. The voices of this transformative time in American history help us to reflect and consider our values and ideals as we look to the future.

### *MHS Audience + Events Attendees*

- Database contains 17,000+ unique subscribers.
- MHS Membership represents approximately 600 households, 85% of which are located in the Metro Boston area.
- Save the Date and Gala invitations are mailed to approximately 1,500 households.
- The 2024 Gala hosted nearly 400 guests, many of whom represent Greater Boston's leadership in financial, legal, medical, and higher education, along with elected and civic leaders.

# CORPORATE SPONSORSHIPS

Proceeds support the Massachusetts Historical Society's educational initiatives, including National History Day and civics education.

LIVE SPONSORSHIP BENEFITS		PREMIER \$25,000	SIGNATURE \$12,500	BENEFACTOR \$6,500	ADDED PERKS	
TICKETS		COCKTAIL RECEPTION + DINNER GUESTS	10	6	4	MEET & GREET WITH FEATURED SPEAKERS TABLE SIGNAGE WITH COMPANY NAME
	RECOGNITION		REMARKS DURING SPEAKING PROGRAM		—	—
PODIUM MENTION				—	VERBAL CREDIT	
PRESS RELEASE					DISTRIBUTED TO LOCAL, REGIONAL, AND NATIONAL MEDIA CONTACTS	
DIGITAL AD IN EVENT SLIDE SHOW (SPONSOR BY 02-07-2025)		FULL-SLIDE COLOR AD	HALF-SLIDE COLOR AD	NAME LISTING	PLAYED DURING RECEPTION AND PROGRAM	
EVENT SIGNAGE + DIGITAL MARKETING						
GALA E-COMMUNICATION			—	—	SENT TO MHS DATABASE OF 17,000+ SUBSCRIBERS	
STEP + REPEAT LOGO				—	PHOTOS WITH FEATURED SPEAKER AT RECEPTION	
SIGNAGE					INCLUSION IN PROGRAM CARD (LOGO FOR PREMIER AND NAME FOR OTHERS)	
LOGO ON ALL DIGITAL EVENT MARKETING				61,500+ VIEWS ACROSS ALL PLATFORMS SCROLL-THROUGH LOGOS AS GUESTS ARE SEATED		

Sponsorship form must be received by February 7, 2025, to be listed in the program card.

Please contact Hanna van Belle at [hvanbelle@masshist.org](mailto:hvanbelle@masshist.org) or 617-646-0551 with any questions.

LEARN MORE AT

[WWW.MASSHIST.ORG/GALA](http://WWW.MASSHIST.ORG/GALA)

Value of benefits received equals \$125 per Cocktail Reception & Dinner attendee.  
All donations are tax-deductible to the full extent of the law. The MHS Tax ID is 042108374.  
Tax deductibility: Premier – \$23,570, Signature – \$11,250, Benefactor – \$ 5,750

# BECOME A CORPORATE SPONSOR

## SPONSORSHIP

COMPANY NAME *as it should appear for recognition purposes*

WILL SPONSOR THE MAKING HISTORY GALA AT THE LEVEL CHECKED BELOW.

- PREMIER – \$25,000       SIGNATURE – \$12,500       BENEFACTOR – \$6,500
- I/WE CANNOT ATTEND, BUT WOULD LIKE TO MAKE A DONATION OF \$ \_\_\_\_\_

Please list contact name(s)

NAME \_\_\_\_\_ DATE \_\_\_\_\_

E-MAIL \_\_\_\_\_ PHONE \_\_\_\_\_

### Pooled Sponsorship

If an individual wishes to pool their resources with that of a company in order to achieve a higher sponsorship level, only one entity (either the company or the individual) may receive sponsorship recognition and benefits. Please contact Molly Jarvis at [mjarvis@masshist.org](mailto:mjarvis@masshist.org) or 617-646-0560 to coordinate split payment and tax receipts.

## PAYMENT

- Invoice Requested
- Check: Make payable to the Massachusetts Historical Society.
- MasterCard       Visa       AmEx       Discover

NAME *as it appears on card*

BILLING ADDRESS

CARD NUMBER \_\_\_\_\_ EXP. \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

In the future, should the fulfillment of this sponsorship, as described above, become impracticable, inappropriate, or impossible the MHS reserves the right to return the sponsorship, and rescind all entitlements associated with same.

## SUBMISSION

**Online:** Submit sponsorship digitally at [www.masshist.org/gala](http://www.masshist.org/gala).

**E-mail:** Save and send this fillable form to Hanna van Belle at [hvanbelle@masshist.org](mailto:hvanbelle@masshist.org).

**Mail:** Send a printed form to MHS Gala, 1154 Boylston Street, Boston, MA 02215

SPONSORSHIP FORMS AND ASSOCIATED PAYMENT MUST BE RECEIVED  
BY FEBRUARY 7, 2025, TO BE LISTED IN THE PROGRAM CARD.